



WBCB Television Inc./CW Network

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Mailing Address MUNDY KATOWITZ MEDIA 1322 G STREET, SE WASHINGTON, DC 20003 USA	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	20308	NEW	Broadcast	8/31/2012	8/30/2012
	Advertiser		Brand	Network	
	PRIORITIES USA ACTI		PRIORITIES USA AC	WBCB	
	Contract Description		Dates	Revenue Type	
	ISSUE		09/25/12 - 10/01/12	CA5	
	Estimate #	Proposal #	Primary Salesperson	Buyer:	
	1562	06848514	PHILADELPHIA PMC	Media Placement	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 19				X				1	09/27 - 09/27	06:00:00 p 06:59:59 p	PO2	:30	1	\$50.00
Prg: FRIENDS														
FRIENDS/FRIENDS B														
A 20			X					1	09/26 - 09/26	07:00:00 p 08:00:00 p	PO2	:30	1	\$50.00
SEINFELD<														
A 21					X			1	09/28 - 09/28	07:00:00 p 08:00:00 p	PO2	:30	1	\$50.00
SEINFELD<														
A 22				X				1	09/27 - 09/27	07:58:26 p 08:59:59 p	FIX	:30	1	\$150.00
VAMP DIARIES														
A 23					X			1	09/28 - 09/28	09:00:00 p 09:59:59 p	FIX	:30	1	\$150.00
SUPERNATURAL-CW														
A 24						X		1	09/30 - 09/30	08:00:00 p 08:59:59 p	PO1	:30	1	\$75.00
Prg: FIRST FAMILY														
BROTHERS&SISTERS														

Billable				NTR				Total	
Broadcast	Gross	Airtime	Net	Spots	Gross	Net		Gross	Net
Sep 2012	\$1,445.00		\$1,228.25	31				\$1,445.00	\$1,228.25
Oct 2012	\$35.00		\$29.75	1				\$35.00	\$29.75
Totals:	\$1,480.00		\$1,258.00	32				\$1,480.00	\$1,258.00